

Professional, efficient, a pleasure

Ansys is a global leader in engineering simulation and helps some of the world's most innovative companies through complex design challenges so they can deliver radically better products to their customers. We asked Thomas Lejeune, cloud product marketing manager at Ansys, about the firm's partnership with *Technology Record*:

Please outline your views about *Technology Record* and how effectively it supported your aspirations.

Technology Record is an amazing publication that provides a round-up of new technologies. It really drives a lot of visibility for all our customers and partners, and for our company. It's a real pleasure for us to be featured in this magazine and bring our messaging to the platform. The customer that we featured will also benefit from the publication's large audience and extra visibility.

What did you enjoy most about working with *Technology Record*?

We have a great relationship with the magazine's editors and partners. They are very efficient and easy to work with, so we were able to conduct the whole editing process in just a few emails. Thanks to the team's professionalism, we were always asked for final approval and we only ever had good surprises at the end.

What made your inclusion in the magazine so positive?

It was really low-hanging fruit for us – the process to create content was very simple but yielded great results. It really helped us to reinforce our relationships with our customers and partners.

How satisfied are you with the results of your partnership with *Technology Record*?

Everything was released on time with good results – there is no need for improvement in my opinion! The result is amazing, and we are very happy with this great publication.

Find out more about Ansys at www.ansys.com.



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