Technology Record

The best of enterprise solutions from the Microsoft partner ecosystem

Technology Record provides limitless potential for Microsoft partners to send powerful messages about the benefits of digital transformation in both commercial and public sector organisations, with a unique combination of highly compelling editorial and branding opportunities

A PROUD HISTORY

For over two decades, technology publications from Tudor Rose have offered business leaders a deep understanding of Microsoft strategy and showcased best-in-breed solutions in collaboration with the worldwide partner ecosystem.

1998 — 2016 - 2018 - 2022 - 2023

First issue of
Banking on Windows NT

OnWindows becomes *The Record*

The Record becomes *Technology Record*

INFLUENTIAL GLOBAL AUDIENCE

Printed copies of *Technology Record* are available around the globe via Microsoft's network of subsidiary offices, technical and briefing centres. *Technology Record* is also distributed at leading industry events and directly to executives in large enterprise and public sector organisations worldwide.

Quarterly audience of over **200k**

Read in **132** countries

Our readers consist of...
- **49%** BDMs
- **34%** CxOs

...and are based in
- **56%** EMEA
- **33%** USA

4,540 copies distributed through Microsoft EBCs and TBCs

5 core vertical industries covered

★ Present at leading global industry events

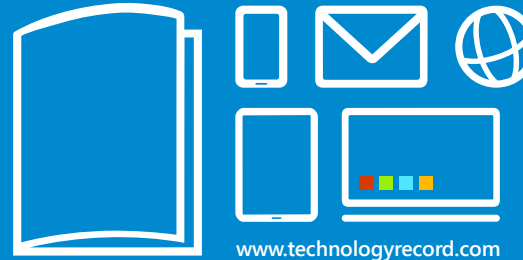## MULTI-CHANNEL

www.technologyrecord.com

Technology Record is available in digital and print editions, supported by an active website, a regular e-newsletter digest, and a range of curated social media channels

TRUSTED CONTENT

25 Microsoft executive contributors in the last issue of the magazine

64 industry specialists contributed to editorial content

511 partner companies featured over the last year

148 partners profiled in the Featured Partners section

DIGITAL REACH

837,012 annual website page views

80,846 latest edition page views

3,324 twitter followers

29,505 digital newsletter subscribers

POSITIVE FEEDBACK

I would just like to say **thank you** very much!

We have **excellent** representation in the issue

Our customers **loved the solutions** showcased in your magazine

The site is very **user friendly**, browsing through it was very enjoyable

FIND OUT MORE

Call us today on
☎ **+44 (0) 116 222 9900**

or email us at
✉ **info@technologyrecord.com**

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